RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

February 3, 1998

RJR Account #761406
Mr. J. Beltrami
KLEIN CANDY

MARCH: WINSTON B2G1F / PROMOTION #800115

Dear John:

WINSTON B1G1F product (6M), and Live product, has been ordered (see quantities listed below), as well as **450** skus of B2G1F Sleeve Display Kits (Item #538994) to pack and ship this promotion to your participating retail accounts. (Note that this product is **not** 'pre-sleeved' product.)

WINSTON BRAND STYLE	#/ Cases B1G1F (6M)	B1G1F UPC Code	#/ Cases LIVE	LIVE UPC Code
FF Box	**15**	12300-11226	**4 (12M)**	12300-11212
Light Box	**30**	12300-11926	**15 (6M)**	12300-11906
Ult Lt Box	**15**	12300-70326	**8 (6M)**	12300-70306

Product PO # 13216

Pat Lynch Redhead 2/4/98

Product / Premium Arrival: **February 23, 1998**

Ship Date to Retail: **Week of: March 9, 1998**

DISPLAY DETAIL (#538994)
SKU CUBE : **1.6700**
SKU WT (w/o Product): **4.5000 lbs**
Retail Sales Offer per Sku: **20 Offers**

PARTNERS 'BONUS' REPORTING DESCRIPTION **'WIN MAR B2G1F'**

Billing per Sku: **4 Full Price Cartons**

EFT $ Amount: **$19,139.95**

State Breakdown B1G1F product:

PA: 10 Cs. Each FF Box / Ult Lt Box / 20 Cs. Lt Box	***$5,586.32***
NJ: 3 Cs. Each FF Box / Ult Lt Box / 6 Cs. Lt Box	***$793.89***
NY: 2 Cs. Each FF Box / Ult Lt Box / 4 Cs. Lt Box	***$817.26***

Live Product: 4 Cs. FF Box / 15 Cs. Lt Box / 8 Cs. Ult Lt Box: $11,942.48

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Source: https://www.industrydocuments.ucsf.edu/docs/kxvp0000